Promotion Description

Saves \$50 Reward #1534

Overview

The Saves \$50 Reward promotion is scheduled to begin on November 1, 2007 and end on January 31, 2008. A \$50 Saves Closer Coupon is available to existing residential customers who have a Complete Choice or Area Plus with Complete Choice that was installed prior to October 17, 2005 and who contact AT&T South Carolina to disconnect service. Customer must be a Complete Choice or Area Plus with Complete Choice subscriber upon redemption in order to receive the reward.

<u>Promotion Restrictions/Eligibility Requirements</u>

- 1. The promotion is available to existing residential customers who have Complete Choice or Area Plus with Complete Choice that was installed prior to October 17, 2005 and who contact AT&T South Carolina to disconnect service.
- 2. Customer must redeem within the specified time frame (within 90 days) at www.att.com.bellsouthrewards.
- 3. Customer must be a Complete Choice or Area Plus with Complete Choice subscriber upon redemption in order to receive reward.
- 4. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- 5. The Company may modify or change this offering after notice to the Commission.
- 6. Offer valid for only one (1) service line at the intended local service address
- 7. Offer available only to customers calling in to disconnect their local service.